

## Balanced Power Campaign To Open Here Next Week

Balanced Power will be seen in a hardhitting series of commercials on television beginning next week, it was announced this week by G. M. Babbe, division manager of the

Southern California Gas Company. In making the announcement, Babbe stated that the commercials, slated to be shown several times weekly on at least two major networks, are currently scheduled to continue throughout the remainder of the year.

Planned to give added emphasis to the advantages of Balanced Power homes and construction, the entire series of commercials is designed to further assist Southern California home builders in selling homes, Babbe said.

POINTING UP the success of the Balanced Power program which was started one year, he explained that to the end of February nearly one billion dollars worth of Balanced Power homes had been sold. Overall, the series will be the biggest sustained home selling television advertising program in the history of Southern California television. During the remainder of the year 97 per cent of all Southern California homes will see the Balanced Power Homes commercials, it is estimated.

THE COMMERCIALS will explain that Balanced Power is the common sense approach to home energy requirements by combining the best of both modern gas and electricity. Each fuel is used for the particular jobs it does best. Major household tasks, such as cooking, heating and air conditioning, water heating and clothes drying are done with modern gas. Adequate wiring is provided for lighting, mixers and garbage disposers with plenty of outlets for plug-in appliances.

## Supervisors Set Hearing On Tuesday

A public hearing on the proposed annexation of the Dominguez, Keystone, Athens and Victoria Park sections into the southeast mosquito abatement district will be held by the Board of Supervisors on Tuesday at 10:30 a.m. in Room 581 of the Hall of Administration, 500 W. Temple St., (corner of Temple and Grand).

Recommendation for the annexing of the 19 square miles was made by Los Angeles County Health Officer Kenneth H. Sutherland following an intensive investigation of the area made at the request of Supervisors Kenneth H. Hahn and Burton W. Chace.

"FINDINGS OF the investigation reveal a mosquito problem of such magnitude that a solution can only be effected by a total community action to bring an organized mosquito control program into the area," said the health officer. "The complexities of the situation resist individual efforts of the householders to control the mosquitoes on a voluntary basis and only an area-wide mosquito control program under the direction of an experienced and practical mosquito abatement expert with a staff of personnel trained in the techniques of eliminating the mosquitoes at their source."

## Mothers Picketing Highway

Mothers of children attending the Crestwood Street School in county territory south of Pomona yesterday marched in protest of a situation which requires their children to walk in the street on Western Avenue.

Mrs. Douglas Johnson of 1964 Galerita Drive, spokesman for the mothers, said construction along Western Avenue, where new homes are under construction requires their children to walk in the street between Delasone and Caddington drives.

THEY MARCHED along the street yesterday carrying signs in protest of the situation. And this appears to be only the first of the battle lines. Monday and Tuesday the mothers are claiming they plan to keep their children home from school to further highlight the problem. School officials say it has been determined that there is three and a half of off street walking space along Western Avenue but the protesting mothers say that at one point 26 inches of space exists.

## Hospital Sets Polio Clinic For Thursday

Little Company of Mary Hospital has announced that it will continue to serve the community by conducting monthly polio clinics as long as a supply of vaccine is available. A hospital authority stated that it was becoming increasingly more difficult to obtain Salk vaccine because of the recent release of the oral vaccine.

However, a limited supply has been obtained and the clinics will be held as long as it lasts.

IT IS expected that the oral vaccine will be available in quantity in the near future and the hospital then plans to participate in a community-wide program of oral immunization.

The next clinic will be held on Thursday, April 26, between the hours of 4 and 8 p.m. on the ground floor of the hospital.

ALL PEOPLE requiring shots to complete their series of three, as well as those in need of a yearly booster, are urged to attend.

The charge is \$1 per shot with a maximum of \$5 per family regardless of the number of shots given.

## Hospital Offers Nursing Course In Basic Skills

The Little Company of Mary Hospital will offer a six weeks training program for nurses aides starting Monday. The course will consist of a total of 150 hours in the theory and practice of basic nursing skills.

Except for a small registration fee, training will be provided by the hospital without cost. Students will be expected to purchase uniform and textbook.

Registration will be limited to a select number of applicants, 18 years of age and over, who have successfully completed their high school education.

Applicants should apply in writing to the Nursing Office before May 15 as final selection of students will be made by June 1.



# IT'S MARKET BASKET FOR EASTER FEASTING FAVORITES



STORES WILL BE CLOSED EASTER SUNDAY, APRIL 22 PRICES EFFECTIVE THURSDAY THROUGH SATURDAY, APRIL 19-21

DUNDEE FRESH EGGS LARGE GRADE AA DOZEN IN CTN. **37c**

DOLE FRUIT COCKTAIL 5 17-OZ. CANS **\$1.00**

MAYONNAISE LAURA SCUDDER'S QT. JAR **49c**

LOW SUDGING DETERGENT ALL 157-OZ. PKG. PRICE INCLUDES 20c OFF **\$1.89**

Market Basket Sandries 44" HIGH—12" DIAMETER GIANT BIRD CAGE OR PLANTER WITH PERCH AND 2 FEEDER CUPS, RUST PROTECTED, BLACK OR GARDEN WHITE FINISH—SPECIAL **\$2.98**

PLUSH—\$1.00 VALUE EASTER BUNNIES ASSORTED STYLES **79c**

FILL 'N THRILL—89c VALUE PLASTIC EASTER EGGS PKG. OF 6 OPEN AND FILL WITH SURPRISE **23c**

BOYS—SIZES 2 TO 6 SPECIAL BOXER LONGIES ASSORTED PATTERNS AND COLORS **\$1.00**

OCEAN SPRAY CRANBERRY SAUCE WHOLE OR STRAINED

2 16-OZ. CANS **33c**

JERSEYMAID GRADE AA BUTTER 1-LB. CTN. **67c**

ROYAL PRINCE YAMS 17-OZ. CAN **21c**

MOTT'S APPLE JUICE 46-OZ. CANS **\$1.00**

GREEN GIANT PEAS 5 17-OZ. CANS **\$1.00**

SWEETENED BROWN OR POWDERED SUGAR 2 1-LB. CTNS. **25c**

BETTY CROCKER LEMON CUSTARD, WHITE, FUDGE SWIRL, ANGEL FOOD

Cake Mixes 15-OZ. PKG. **49c**

LEMON OR ORANGE CHIFFON, 18-OZ. PKG. **49c**

PRICE INCLUDES 6c OFF

M.J.B.—2-LB. CAN, \$1.17

Coffee 1-LB. CAN **59c**

FEATURED ON KTTV CHANNEL 11

BAKE YOUR HAMA IN Reynolds Wrap 55c

HEAVY DUTY, 25-FT. ROLL, REGULAR 25-FT. ROLL, 29c

SUNSHINE Hi Ho Crackers 1-LB. BOX **32c**

HEMET Spiced Peaches 30-OZ. CAN **23c**

NABISCO COOKIES Lorna Doones 10 1/2-OZ. PKG. **29c**

DON'T FORGET—24-OZ. JAR, 29c

French's Mustard 15c

MECHANIX ILLUSTRATED HOW-TO-DO-IT ENCYCLOPEDIA

BOOK ONE ONLY **49c** ALL OTHERS EACH **99c**

Volumes 1 to 7 Available

RATH BLACK HAWK, FARMER JOHN OR OL' SMOKEY

HAMS **35c**

SMOKED, SKINNED SHORT SHANK PORTION (AS CUT) LB. **39c**

4 TO 8 LBS. AVG. WT. FULL SHANK HALF LB. **45c**

WHOLE HAMS, 12 TO 16 LBS., LB. **45c**

DELICIOUS WITH OCEAN SPRAY CRANBERRY SAUCE

SOUTHERN STAR BONELESS CANNED HAMS **\$5.98**

FULLY COOKED HEAT N' EAT OR SERVE AS IS

JUMBO 9-LB. CAN

BAKERY

LANGENDORF LARGE SIZE ANGEL FOOD CAKE **79c**

BARBARA ANN—PKG. OF 8 HOT CROSS BUNS **33c**

Market Basket Fruits and Vegetables

BANANAS 2 LBS. **25c**

Fresh Spring ASPARAGUS LB. **15c**

Red Velvet RED YAMS LB. **10c**

JUST ARRIVED—BEAUTIFUL EASTER LILIES!

NUTSHELF Mixed Nuts WITH PEANUTS 13-OZ. CAN **75c**

ZEE—200-FT. ROLL Waxed Paper **33c**

DELSEY TOILET Tissue 2 ROLL PKG. **21c**

PRICE INCLUDES 5c OFF

WONDERFUL FOR DISHES Trend **39c**

GT. PKG.

DEL MONTE SLICED PINEAPPLE 5 14 1/2-OZ. CANS **\$1.00**

Market Basket Top Quality Meats

ARMOUR STAR PURE PORK SAUSAGE 3 1-LB. ROLLS **\$1.00**

U.S.D.A. GRADE A OVEN READY FRESH YOUNG HEN TURKEYS LB. **39c**

SERVE WITH OCEAN SPRAY CRANBERRY SAUCE

ECONOMY QUALITY CALIFORNIA GROWN FRESH KING SIZED ROASTING CHICKEN **39c**

MARKET BASKET THICK, HORMEL'S OLD SMOKEHOUSE, FARMER JOHN OR HYGRADE EASTERN

SLICED BACON 1-LB. PKG. **59c**

FRESH GROUND BEEF LB. **39c**

GROUND SHOULDERS LB. **59c**

GROUND ROUND LB. **69c**

FRESH NORTHERN HALIBUT 1-LB. **69c**

Steak or Piece

Market Basket Delicatessen

RATH BLACK HAWK, HORMEL'S OR MORRELL'S PRIDE FRANKS 1-LB. PKG. **49c**

MARKET BASKET ALL MEAT SLICED BOLOGNA 6-OZ. PKG. **29c**

WISCONSIN AGED CHEDDAR CHEESE LB. **65c**

KRAFT PHILADELPHIA CREAM CHEESE 8-OZ. PKG. **35c**

BOB'S DRESSINGS BLUE CHEESE, 1000 ISLAND, TOMATO & SPICE, HAMBURGER RELISH 3 8-OZ. BOTS. **\$1.00**

MARKET BASKET ALL VARIETIES GELATIN SALADS 14-OZ. CTN. **29c**

MADE IN OUR OWN KITCHEN.

Add Sales Tax To Taxable Items.

Market Basket

BLUE CHIP STAMPS

Market Basket

Market Basket

Market Basket

TO CURE MORE GIVE MORE AMERICAN CANCER SOCIETY

U.S.D.A. GRADED CHOICE BEEF 7-BONE ROAST or STEAK Center Cut LB. **49c**

U.S.D.A. GRADE A OVEN READY FRESH YOUNG HEN TURKEYS LB. **39c**

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PASADENA—1160 N. Fair Oaks—Foothill-Rosemead Center  
—1859 E. Washington—1260 N. Lake—40 N. Santa Anita  
ALTADENA—2270 N. Lake—2505 N. Fair Oaks  
ARIZONA—30 S. First Ave. AZUSA—405 E. Foothill  
ARIZONA—1791 S. Los Angeles St.—10550 Magnolia St.  
BOLDWIN PARK—4150 N. Main

BEVERLY HILLS—16123 Bellflower  
BURBANK—883 N. Victory Blvd.  
COMPTON—1400 N. Long Beach  
CANAHA PARK—20821 Vanowen  
COSTA MESA—2975 Harbor Blvd.  
CULVER CITY—4427 Culver Center

COVINA—349 W. San Bernardino  
—312 E. Bascom (Berkeley Square)  
EL MONTE—12030 E. Valley  
EL SERENO—5910 Huntington Dr.  
FULLERTON—320 W. Commonwealth  
LOS ANGELES—6256 W. Third St.

LA PUENTE—14014 Valley View  
—14019 Ardena Drive  
LA PUENTE—155 N. Glendora  
—18400 5th Avenue  
LONG BEACH—3330 N. Bellflower  
—1500 Shadblow Rd.

MONROVIA—128 W. Lemon  
—3021 W. Pomona  
NEWPORT BEACH—3100 Balboa Blvd.  
NORWALK—Norwalk Square  
POMONA—1645 W. Holt  
—Pomona Valley Center

ONTARIO—1050 N. Mountain  
—11100 N. Mountain  
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SAN BERNARDINO—140 N. 42nd  
—5501 Main—502 Main  
SANTA ANA—510 W. 17th St.  
—2311 S. Bristol (Bristol Center)  
SANTA FE SPRINGS—11550 Telegraph  
SOUTH PASADENA—910 Fair Oaks

TUSTIN—6th & D Streets  
—6th & D Streets  
—6th & D Streets  
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WILMINGTON—1791 Loma Ave.